MAKE A PLAN

Preparing yourself and your business is the best way to ensure your safety during any type of emergency or unexpected shock. We encourage every business to develop a plan for responding to disasters.

STAY INFORMED

There are many ways that authorities share emergency warnings, updates, and safety instructions. Take steps now to make sure you'll get the information you need when an emergency happens. Visit Ready.gov for suggestions.

GET INVOLVED

Be active in making Arvada a resilient community. Donate blood, make emergency plans and work with neighboring businesses, volunteer by joining our local American Red Cross, United Way, or Arvada CERT – These are all great way to get involved and make a difference.

BUSINESS RECOVERY RESOURCES

This resource is intended as a guide to better understand how to protect your business and yourself when coping with a disaster by planning ahead and being prepared. Included are helpful step-by-step resources and protocols to take based on Emergency Response and Recovery best practices from the Local, State, and Federal Governments.















Community Lifelines

Lifelines are the most fundamental services in the community that, when stabilized, enable all other aspects of society to function. The Federal Emergency Management Agency (FEMA) has developed a construct for objectives-based response that prioritizes the rapid stabilization of Community Lifelines after a disaster. More information on Community Lifelines and how to best prepare yourself and your business can be found here.

FEMA Business Training Resources

- IS-394.A: Protecting Your Home or Small Business From Disaster This course will address different types of hazards and describe specific measures that you can take to protect your home and place of business. It is intended to provide protective measures that can reduce negative consequences of disasters to homes or small businesses.
- IS-909: Community Preparedness:
 Implementing Simple Activities for
 Everyone Community members are the key to our Nation's preparedness and resilience. As such, we need to support the development of prepared, vigilant, and engaged communities and foster strategic partnerships. The purpose of this course is to present a model program for community preparedness. In addition, resources materials are available to help organizations conduct simple preparedness activities for everyone.

Understand Disaster Recovery Process

- Small Business Association Disaster
 Support gives loans, grants, resources to businesses after a disaster
- <u>Disaster Process Overview</u> know how disaster assistance works for you and your business
- CDC Health and safety guide for ALL disasters



The Arvada Resiliency Taskforce is a cross-section of local partners assembled to support COVID-19 response and recovery efforts. The organizations, which include the Arvada Chamber of Commerce, Arvada Economic Development Association, Arvada Visitors Center, City of Arvada, Olde Town Business Improvement District, and Community First Foundation, continue to meet to provide resources and programs in response to new business challenges.

RESOURCE LIBRARY:

Below is a list of Business

Contacts Within Local, State, and

Federal Government To Stay

Informed:

City of Arvada:

- Community Resilience
 Coordinator: 303-550-9981,
 mryder@arvada.org
- Arvada Economic
 <u>Development Association</u>
 (AEDA): 720-898-7010,
 bizinfo@arvada.org

State:

- Small Business
 Development Center
 (SBDC) Front Range
 Community College
- Colorado Office of
 Economic Development
 and International Trade

Federal:

- Federal Emergency
 Management Association
 (FEMA)
- <u>Small Business</u>

 <u>Administration (SBA)</u>
- Centers for Disease Control and Prevention

Take Action – Business Disaster Recovery Checklist

- 1. Sign up for local emergency alerts
 - a. Receive notifications to your cell phone in the event of emergency situations or critical community alerts. Examples include: evacuation notices, bio-terrorism alerts, boil water notices, and missing child reports.
- 2. Complete a Business Continuity Plan, which includes four steps:
 - a. Conduct a <u>business impact analysis</u> to identify time-sensitive or critical business functions and processes and the resources that support them.
 - b. Identify, document, and implement to recover critical business functions and processes.
 - c. Organize a business continuity team and compile a business continuity plan to manage a business disruption.
 - d. Conduct training for the business continuity team and <u>testing and</u> exercises to evaluate recovery strategies and the plan.
- 3. **Build out a <u>Communication Plan</u>** to understand key audiences, draft messages, and find resources for customizing the plan for your business.

Stay Engaged

- Host a CPR/First Aid Class for your community
- Volunteer at our local <u>American Red</u> <u>Cross of Colorado</u>
- Meet your Community Leaders
 - The <u>Arvada Fire Protection</u>
 <u>District (AFPD) Captain Station</u>
 <u>List</u>
 - Arvada Police Department
 Commander Police Sectors



Urgent Event Updates

Emergency Preparedness

